

**To plan a persuasive text**

Today, we are going to plan our persuasive text. Please choose a topic from the list below.

- Persuade Mrs Bhavsar to allow mobile phones at school.
- Persuade the government to make it compulsory for all children to be given pocket money.
- Persuade children thinking of joining Garden Suburb Junior School to attend.

Plan your text using the sheet below.

**Mild**- Part of the plan has been completed for you to help you complete persuade people to join Garden Suburb Junior School. Try to include as many features from below as possible and use the word bank to help you.

**Spicy/Hot**- remember to include all the features below and the word bank at the end of the document.

<b><u>Feature</u></b>	
Title	Implies a point of view and engages the reader
Power of three	It is believed that a person is more likely to remember things if they are grouped in three.
Facts and evidence to support reasons	A fact is something which is truthful and can be proven. Facts can be used to support a point being made.
Conjunctions	To link ideas e.g. however, therefore, furthermore
Agreement and strong language	e.g. obviously, without doubt
Emotive language	Emotive language means words or phrases that create a strong emotion or feeling in the reader.
Powerful adjectives	Descriptive words to persuade the reader
Repetition	To repeat the same thing more than once. This can be done by repeating the words or sentence in the same or similar way throughout the text.
Exaggeration	A statement that is over the top.
Rhetorical questions	A rhetorical question is one that does not require an answer but makes the reader think about their own point of view.
Conclusion	To summarise and state opinion

MILD

Title  
Come to Garden Suburb Junior School

Introduction  
Inspirational, welcoming and successful school situated in leafy area  
Three form entry school  
How could you possibly miss out on the opportunity to join the fantastic Garden Suburb Junior School?

Conclusion  
Whilst I doubt it needs reiterating, Garden Suburb Junior School is a ....  
If you have a dream you want to pursue, then...

Argument 1  
Superb teaching and learning opportunities

Argument 1- Point 1  
Stimulating lessons for all  
All lessons build on pupils' strengths, interests  
Children given opportunity to work collaboratively  
Promote enjoyment of learning.

Argument 1- Point 2  
Latest technology for learning  
Computer suite, impressive collection of iPads, LEGO robots  
Furthermore, access to an attractive, well-resourced library - constantly restocked with up-to-date and exciting texts

Argument 2  
Fantastic facilities

Argument 2- Point 1  
Attractive, eye-catching environment- colourful creative displays

Argument 2- Point 2  
Playground

Argument 3  
Clubs and extra-curricular activities

Argument 3- Point 1  
Music  
Individual lessons  
Orchestra  
Choir  
Class music lessons

Argument 3- Point 2  
Sport  
PE coach  
Clubs- multi sports, football

SPICY/HOT

Title

Introduction

Conclusion

Argument 1

Argument 2

Argument 3

Argument 1 - Point 1

Argument 2 - Point 1

Argument 3 -Point 1

Argument 1 -Point 2

Argument 2- Point 2

Argument 3 -Point 2

Argument 1- Point 3

Argument 2 - Point 3

Argument 3 -Point 3

Use these sentence starters to help you.

**Introductions**

I think...  
For this reason...  
I feel that...  
I am sure that...  
It is certain...  
Of course...  
In the same way...  
On the other hand...  
In this situation...

**Making your point**

Firstly, secondly, thirdly...  
Furthermore...  
In addition...  
Also..  
Finally...  
Likewise...  
Besides..  
Again...  
Moreover...  
Similarly...  
Surely...  
Certainly...  
Specifically...  
If...then...  
because...

**Details**

For example...  
In fact...  
For instance...  
As evidence...  
In support of this..

**Endings**

For these reasons...  
As you can see...  
In other words...  
On the whole...  
In short...  
Without a doubt...  
In brief...  
Undoubtedly...

**Other Words**

reasons  
arguments  
for  
against  
unfair  
pros  
cons